ISSUE 14 APRIL 2020

# **KAZ News**

**TEACHING TYPING SKILLS SINCE 1995** 

Upsurge in online learning fuels increasing need for touch typing skills.

For the first time the computer has becoming the main medium for delivering learning.

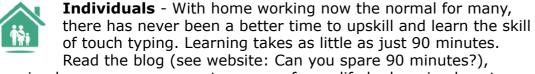
**EASTER** 

Many learners enjoy using resources online but the majority are not trained, equipped or used to producing their work in this way.

Most students are trained to handwrite but not to use a keyboard efficiently. Their keying in skills are poor and many are slow and inaccurate. When you think of how many hours schools spend teaching handwriting, it is quite astounding that they cannot allocate just 90 minutes to teach the basics of touch typing, which is all it takes with KAZ, our Accelerated Learning cloud-based program.

Of course, there are free programs available but when pupils are learning online, schools need to be sure that students and their data are safe and not being spammed, as can be the case with free software. Our website and all our courses are secure. We are members of ICO.org and strictly adhere to their rules and regulations. We guarantee no pop-ups, no advertising and no solicitation by email.

### **KAZ Update**



proving how you can save upto a year of your life by learning how to touch type. The KAZ Accelerated Learning typing course is research based, scientifically structured, tried, tested and proven by the Open university and is the only typing tutor available on the UK's Learndirect and Opensesame in the US.

**Education** - With school closures upon us and online learning key to delivering education to our children, is it really an option to have children sitting for hours at their computer typing with just 2 fingers? Schools are now recognising the need to prepare students with typing skills for academia and the workplace. In an effort to help during this turbuent time, we are offering a 50% discount on all Schools Online licences, so students can learn from home or anywhere they have an internet signal. All editions include our new SEN/Dyslexia



## Why do so many people use KAZ?

- It's science based
- It's safe & works
- It caters for ALL
- It's tested & proven



















**RM** Unify





edition which addresses visual disturbances by means of our unique preference screen, tailoring the course to each student. Now everyone in the class can learn together.

Business - Employers - Use the time for employees to upskill whilst working from home. The benefits are obvious and clear. Read the blog article on Ergonomics and working safely at home. Learning the skill of touch typing can save your company in excess of £/\$3000 per year, per employee. See the ROI calculator on our website. NEW for 2020, all courses now include a testing module which on successful completion, automatically issues a CPD/CE accredited certificate worth 40 hours/points towards your annual CPD/CE target.

For our larger users, our course is also available via SCORM for LMS. All courses incorporate our ©Preference Screen and cater for all learners.

**DSA** - To all our Assessors and AT trainers - thank you for all your support. The importance of this skill has never been more essential, especially in today's technology based world. To arrange webinars or approved CPD sessions, please contact <a href="mailto:sheraleen@kaz-type.com">sheraleen@kaz-type.com</a> or connect with us via our website.

KAZ are an assured partner with the British Dyslexia Association (BDA), support the Dyslexia Research Trust, assured with City & Guilds and accredited with the CPD Standards Office.

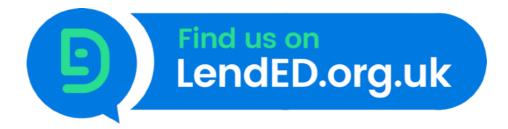
#### STOP PRESS...STOP PRESS...

#### We are also thrilled to confirm that KAZ has been...

- recognised by the UK government as a resouce on the Besa LearnED website.
- recognised as an essential resource by TeacherToolkit
- is now approved and recognised by NAACE







Take care and stay safe this Easter

...the team at KAZ