



KAZ DSA Bulletin

TEACHING TYPING SKILLS SINCE 1995

****We wish everyone a very Merry Xmas and a Happy New Year 2019****

Neurodiverse Edition

We are proud to announce that our Neurodiverse Edition has been shortlisted as a Bett Awards Finalist 2019.

"The aim of the award is to reward products that make a distinct contribution to supporting learners with special educational needs."

We are thrilled our new product is making a difference and we thank all the Assessors who are recommending our product. Please continue to spread the word. A successful uptake will ensure the development of our specialised Blind / Visually Impaired edition.

City & Guilds Assured - Centre No: 794943

Secondly, after almost 3 years in development we are proud to announce the launch of our City & Guilds Assured Edition...

"A City & Guilds Assured programme offers external validation from a trusted global brand, providing a mark of learning quality and credibility."

An 'Assured' status is only awarded to programmes that meet City & Guilds strict benchmark standards, demonstrating commitment to quality training."



ASSURED



The KAZ touch typing program has achieved and exceeded the above and is now City & Guilds Assured.

On successfully completing the course, candidates will receive a digital certificate and a co-branded digital credential/badge to showcase their quality skill externally via the web on social media profiles, CVs and job applications.

The main purpose of this City & Guilds edition is to incentivise students to complete the course.

We are currently waiting for SFE to approve this new edition but in the meantime assessors are advised to recommend the standard Neurodiverse edition and if individual students wish to progress to the C&G Assured version - we will provide a 50% discount code they can use in our web shop on purchase.

CPD Accreditation - Provider No: 50136

Finally, we are pleased to confirm that our training and course has been CPD Accredited. All assessors that attend our CPD training will qualify for CPD points / hours and additionally all who trial and complete our course will qualify for additional points. Please take advantage of this offer, as all licences to Access centres are free.



The CPD Standards Office
CPD PROVIDER: 50136
2018 - 2020
www.cpdstandards.com

Webinar with TecEdmarketing - 16th January - Please register using the link below and find out first hand how our method works and the benefits of KAZ to Neurodiverse individuals.

https://zoom.us/webinar/register/2015440902903/WN_fx8xHpmbTD6dGeRc12hLXQ

BETT 2019
STAND D405

KAZ will be exhibiting at Bett 2019 Jan 23-26th.
Please diarise this event and come and say, 'Hi'.
We will be showcasing all our product range, including our new City & Guilds Assured Edition.



Where to meet the KAZ Team in early 2019

Webinar with TecEdmarketing	Wed 16th January 2019 - please sign up
Bett London	Wed 23rd - Sat 26th January 2019 - Excel London
TecEdmarketing Roadshow	Friday 8th February - Coventry
Barry Bennett	Friday 21st February Bracknell - Exhibition and Seminar Friday 28th February Bolton - Exhibition and Seminar
Atec Conference	Wednesday 20th March , Coventry - Exhibition and Seminar

Should you not be able to attend any of the above please contact: sheraleen@kaz-type.com to arrange either a CPD training session or webinar.

We are fully CPD Standards Office Accredited and are able to award CPD points to all attendees.

Q. Why did you develop the Neurodiverse Edition?

A. Feedback from Teachers and Senco's informed us that approximately 10% of their students were still suffering with visual disturbances, despite our course being SEN enabled. We wanted our product to make a difference to the lives of all individuals, so we contacted the foremost authority on Dyslexia research - the British Dyslexia Research Trust.

Q. Why did you develop the C&G version?

A. Assessors, Teachers and Senco's informed us that they were recommending our software because they really believed it would make a difference to students but they found that because it wasn't a 'quick fix', **some** students would start but not complete the course. To address this issue we decided to incentivise students by validating the course, awarding them digital credentials on successful completion from a globally recognised body.

Q. Is there anything else to come?

A. Although our program is suitable for the visually impaired, our aim is to develop an edition specifically for blind individuals and for those with severe visual impairment. A successful launch and take up of our Neurodiverse edition will allow us to pursue this edition as well as our five fingers edition.

KAZ - Making a Difference



ASSURED

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